
Business Writing & Communications Training



BUSINESS WRITING

Over 20 years of experience researching, writing, and editing a range of communications pieces, including proposals, newsletters, and media releases. Current projects include:

- Research reports on mass transit topics for EBSCO Publishing
- Books on business layoffs and on entrepreneurship for Atlantic Publishing
- Article for Entrepreneur.com, “Back to bricks”
- Various short articles for business websites

COMMUNICATIONS TRAINING

Over 10 years of experience developing and teaching courses for corporate clients, government entities, and community colleges. Current projects include:

- Workplace Communications course for Wake County Lifelong Learning
- Developmental writing courses for Alamance Community College

BACKGROUND

- Freelance writer , marketing communications trainer and consultant, and customer communications trainer for a variety of businesses and government entities
- Continuing Education instructor and program director for community colleges
- Significant experience in mass transit, engineering/design, software industries

EDUCATION

- Master’s candidate, English with a concentration in Technical & Professional Communications, East Carolina University (expected 12/09)
- Graduate studies, Corporate Communications (NCSU) and Non-Fiction Writing (ODU)
- BA, English, Centre College of Kentucky

LEARN MORE

- Send an email - pat@pkwriting.com
- Call - 919-306-4242
- Visit the website – www.pkwriting.com

PK Fontana

Writer

Consultant

Trainer
